



MEDIA RELEASE

For Immediate Release

Dataract a Global Finalist for Microsoft Worldwide Partner Conference

Dataract, a leading Australian developer of office business applications has been declared a global finalist for the Microsoft Worldwide Partner Conference Partner of the Year for 2008.

The accolade comes for the company's e5 Workflow business process solution development in association as a Microsoft Gold Partner, most notably with the Microsoft SharePoint and SharePoint Portal Server.

SharePoint is a productivity tool that connects people, information and documents, helps share ideas, organise information and get more work done.

e5 Workflow extends this collaborative platform to deliver high volume, service level driven workflows and complex case management.

"We are delighted with this nomination which acknowledges the strong professional partnership we've developed with Microsoft here in Australia and with the Microsoft Campus at Redmond," says Craig van Zeyl, CEO of Dataract, which has its Head Office in Sydney and a presence in Melbourne. The company has been in the document imaging and workflow management arena for the past 15 years.

"It's acknowledgement that our major product, e5 Workflow, is being recognised on the international stage as a highly sophisticated process management solution.

Craig van Zeyl will be attending The Microsoft Worldwide Partner Conference, to be held in Houston from 7-10 July, which brings together more than 6,500 partners from around the world.

Five years ago Dataract recognised the potential for Microsoft's SharePoint product to transform elements of the financial services sector and entered into a business and architecture development relationship with the software giant.

"We made a real effort to become a Gold Partner as soon as possible and were fortunate to have a first class Microsoft account manager who has helped us manage our engagement with the company. We've had the opportunity to work with some of the top enterprise architects from Redmond to incorporate the Redmond strategy into our product and processes."

Mr van Zeyl is confident the future development of SharePoint is focused on human interaction and productivity.

"The take-up has been significant in institutions such as banks and it is becoming as pervasive as Outlook on desktops. We're building e5 as a rich, configurable work distribution and service level management layer sitting over the top of SharePoint.

This enables us to provide a highly cost effective solution in the competitive financial services IT world.”



Changes in the SharePoint architecture have enabled Dataract to re-engineer all of the user interfaces to e5 Workflow. The result is a comprehensive configuration structure allowing trained business analysts the ability to build sophisticated process management solutions. The refined end user workflow interface has also been refined allowing easy customisation of interfaces to suit every business style.

The e5 modules include:

- e5 Priority Processing
- e5 SLA Monitors
- e5 Imaging & Document Management
- e5 Process Statistics, Dashboard and BAM
- e5 Resource Management
- e5 Workflow and Rules
- e5 Internet Portals
- e5 QA & Compliance Management

For more information on Dataract and the e5 Workflow solution, please contact Craig van Zeyl on +61 2 92210070, email sales@dataract.com.au or online at www.dataract.com.au

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